



PLISKOVER CEMETERY ASSOCIATION NEWSLETTER

April 2016

Shalom Pliskovers!

The Pliskover Board of Directors is pleased to send you this newsletter. In this edition, we will offer a rundown of the state of the Pliskover Cemetery Association. Below is a listing of your current Board members.

Board of Directors

Bruce Ibe	1 st Vice President
Kimball Rubin	Vice President – Budgets, Investments, and Audits
Pam Ludin	Vice President – Events and Scholarships
Jared Kaufman	Vice President – Marketing
Frank Rubin	Vice President – Membership
Cheryl Kaufman	Treasurer
(vacant)	Financial Secretary
Honey Forman	Recording Secretary
Marilyn Brody	At-Large Boardmember
Cookie Danovitz	At-Large Boardmember
Joel Dresbold	At-Large Boardmember
Bud Roth	At-Large Boardmember
Carole Rubenstein	At-Large Boardmember
Paula Rubin	At-Large Boardmember
Gloria Shapiro	At-Large Boardmember
Steven Speck	At-Large Boardmember

2015 – A Year in Review

The most significant Board-related news of the past year was when our President Ann Gould and Financial Vice President Ron Gould moved away to eastern Pennsylvania, where they could be closer to daughter Lisa (Matthew) Scher and grandchildren. The departure of Ann and Ron, two longstanding contributors, was a significant loss for our Board. We wish Ann and Ron all the best in their move!

In addition to Ann and Ron's move, Frank Rubin moved from Pittsburgh to Cleveland. Despite the move, he continues to be an active Board member, commuting in for meetings with his son and fellow Board member, Kimball.



With Ann's departure, our First Vice President, Bruce Ibe, became acting President, and we have fulfilled Ron's Financial Vice President role with the help of Andrew Pearl. Bruce has done a fine job leading this organization and we appreciate all that Andrew has done to help!

In addition to Ann and Ron leaving, over the past several years, the Board has been in the midst of a generational shift in the leadership of the Board. We lost some of our most beloved and experienced leaders, and as a result, we have discovered that there were some holes in how we thought we were operating. Unfortunately, this has led to some lapses and challenges to overcome. With this as the backdrop, the Pliskover Board of Directors has spent the past year focused on tightening up all of our operating processes. We are now to a point where we feel confident that we all have a better understanding of our processes and have clearer assignments for completing each step.

At the cemetery, we have made a concerted effort to improve the appearance of the grounds. A fall clean-up was conducted, during which a lot of old, unusable materials that had been stashed near the shed and house were discarded. The old and immovable door on the shed was also replaced with a new operable door. Also, the inside of the house has been cleaned out to improve accessibility to the ground floor restrooms.

Financially, the Pliskover Cemetery Association is secure. The Board has become much more diligent in developing and adhering to annual budgets and spending plans. Over the 2015 year, the Association benefited from this discipline by finishing the year with a slight surplus, allowing us to hold the line on dues without an increase.

Pliskover Generosity

More exciting from a financial standpoint is that we received one of the most generous donations on record. In October 2015, we were contacted by Marshall Cohen of Fairfax, VA, with a note describing his family history. Marshall is the son of Yetta Verbofsky, grandson of Abe and Rose Verbofsky, who left Pliskov in 1914. Further, Marshall relayed the following story:

"There is a story in the family that WWI broke out while they were at sea and the ship's captain had to make a decision as to whether to continue or turn back. Thankfully he seems to have continued."

Another item from his letter, Marshall requests your help with the following:

"There is a picture in my family of my grandfather, Abe Verbofsky, in some uniform of the Czar's Army, sitting at a table with 5 other guys. How this



came to be, a Jewish wagon builder, in that kind of situation, remains a great puzzle and I would love to see if anyone out there might know anything of this. It is my intention to scan the picture and I can make it available for anyone who might be interested to see it.”

In the end, Marshall and his wife, Barbara Footer, issued a \$5,000 gift in the form of mutual fund investments, characterized as follows:

“In honor and memory of the Verbofsky family and all the Pliskovers whose courage, fortitude and abilities have led to a good life in America for me, my family and uncounted others. May they rest in eternal peace and with eternal gratitude in the Pliskover Cemetery.”

We are so grateful and appreciative to Marshall and Barbara for their generosity toward the Pliskover Cemetery Association.

Kaiver Ovus... Kaver Ovous... Kever Avot?

On Sunday, September 20, we had our annual Kaiver Ovus Memorial Day at the cemetery to pay tribute to our departed ancestors and family members. To assist the visitors with their graveside prayers, The Board contracted Rabbi Mendy Schapiro of the Chabad of Monroeville. We had a number of visitors who commented on how pleased they were with the appearance of the cemetery. This is music to the ears of the board members who work very hard maintain our hallowed cemetery grounds. It also speaks to the generosity and loyalty of our members who continue to support the Association with dues and donations.

While I have been on the Board for some 15 years, I must admit that I never really knew the true meaning of Kaiver Ovus, let alone the proper spelling. So, I took advantage of having a rabbi around to ask. Until now, it seemed to me that Kaiver Ovus was a unique Pliskover tradition.

Well, what I learned from Rabbi Schapiro is that the Hebrew words are actually

Kever Avot

קֵבֶר אָבוֹת

which literally means Graves of the Fathers. Well, that makes sense. But the traditional Pliskover spelling and/or pronunciation has certainly morphed over the years. A traditional pronunciation of Kever Avos still makes sense. But, in our Board vernacular, we have often used the abbreviation “KO” which seems to be incorrect, favoring a more accurate “KA.” So,



going forward, future announcements will be for Kever Avot. I hope this does not cause any confusion...

Further to my education process, I learned that Kever Avot is a broad Jewish tradition (not just for the Pliskovers). It is a time to make visits to the graves of our ancestors to show our love and respect. This is traditionally done around the High Holidays, a tradition we adhere to. And it is customary to give tzedakah, which we also do. So, I guess our only deviation was in our spelling...

Passings

In the past year, we lost a number of our loved ones, those special to the Pliskover family. We mourn those whom we lost. May their memories be a blessing...

<p>Irv Weiner (1/6/2015)</p>	<p>The beloved husband of Shirley Weiner; brother of Ettie (Harris) Perilstein; loving father of Paul (Bonnie) Weiner, Jeff (Mindy) Weiner, and Louis (Lane) Weiner; and grandfather of Brooke (David) McClure, Molly Weiner, Ben Weiner, Tori Weiner, Brittany Weiner, and Noah Weiner. Irv was a longtime active Board member and officer of the Pliskover Cemetery Association, serving for over 50 years, including more than 20 years as our President. Throughout, he was a tireless and dedicated advocate and leader, who was instrumental to the organization's continuity and success. Mostly, he will be greatly missed a kind and loving family member and friend.</p>
<p>Morton Rubin (1/17/2015)</p>	<p>Beloved husband Paula Marcovsky Rubin. Paula is the daughter of the late Henry (Pat) and Dorothy Rubenstein, and granddaughter of Lazar Rubenstein.</p>
<p>Florence Rubin (2/16/2015)</p>	<p>Beloved wife of Pliskover Board member Frank Rubin and mother of Pliskover Board member Kimball (Hannah) Rubin and Alison (Daniel Shultz) Rubin. She was the grandmother of Jared and Fallon Rubin.</p>
<p>Sylvia Gastwirth (4/25/2015)</p>	<p>Beloved mother of Susan (Steve) Speck and grandmother of Amy Moffett.</p>



Passings (continued)

<p>Joseph Calig (5/20/2015)</p>	<p>The son of Rose and Sam Calig, and grandson of Lazar and Rochelle Rubenstein. One of his nieces, Hallie Calig, sent in the following, which her cousin Scott Calig wrote:</p> <p>Though he never married, he was a father figure to many, and always the “quintessential Uncle”. He was a Teller of Tall Tales, many of which were probably true. He was a WWII veteran, a traveling salesman, a scrap iron salvage man, a Jewish Charities fundraiser, a leader of junkets to Las Vegas and a whole lot of other things. A Renaissance Man.</p> <p>He leaves behind a younger sister, assorted nieces and nephews, a slew of great-neices and great-nephews, many, many wonderful friends, as well as tons of fantastic memories that will last us all another lifetime.</p>
<p>Edgar Hausman (5/27/2015)</p>	<p>Beloved husband of Sarita Bond Hausman, cherished father of Stuart (Doris) Hausman and Joel Hausman. Twin brother of Sander Hausman. Brother-in-law of Jerome (Karen) Bond. Treasured grandfather of Samuel, Jonathan, Sarah, Benjamine and Rebecca. Loving Zayde of Micah and Caleb. Uncle of Lee Hausman, Michael Bond and Alisa Domb. He was the son-in-law of the late Esther and Saul Bond.</p> <p>Edgar attended the University of Pittsburgh and was a member of Phi Epsilon Pi Fraternity. He served in the United States Air Force during the Korean War and upon his return joined the family business of S. Hausman and Sons. Ed was also a 32nd degree Mason and a Shriner in Davage Lodge.</p>
<p>Lois Kanterman (5/11/2015)</p>	<p>Beloved mother of Pliskover member Cindy (Eric) Speck and grandfather of Alexander and Erin Speck.</p>



Passings (continued)

<p>Barbara Rosenzweig (6/20/20150)</p>	<p>Longtime and much beloved Pliskover board member, the wife of the late Simon Rosenzweig, and loving mother of Jay Lindenberg, Steven Lindenberg, Diane (Ed) Silverman. She is the sister of the late Harold Rubenstein and Bess Henderson and the cherished Bubba of Hilary (Andrew) Sigal, Mitchell Silverman, Enid Lindenberg and Robert Lindenberg.</p> <p>Barbara was a treasure to the Pliskovers and to all who knew her.</p>
<p>Harriet Marks (8/4/2015)</p>	<p>The beloved wife of the late Jacob Marks, and loving mother of Stuart (Kim) Marks and Larry (Susan) Marks and grandmother of Carolyn, Stephen, Alea and Joshua. Harriet was the sister of the late David Rosen, Jane Snyder and Ruth Catz. She was the daughter of the late Morris and Sara Rosen.</p>
<p>Eileen Ruth Baer (9/26/2015)</p>	<p>The daughter of the late Y'Shaiya and Bracha Roth, the wife of the late Louis Baer, and the sister of the late Joe Roth. She is survived by her children Nancy, Steven, and Stuart; grandchildren Baruch, Yehoshua, Deena, Leora, Meghan, David, Elana, and Izzy; and great grandchildren Sheindel, Menachem Mendel, Zeesy, Leib Meir, Mussia, Lula Esther, Ezra Uri, and Leib Meir.</p>
<p>David Stock (11/2/2015)</p>	<p>The beloved husband of Celia Stock, and loving father of Jeffrey (Hollis Schachner) Stock, Rachel (Adam) Stock Spilker, and Sara Stock (Jonathan) Mayo. David is also survived by siblings Lee (Barbara) Stock, Robert Stock, and Ruth Stock Zober. He was the proud grandfather of Eiden, Mirit, Ziv, Liam, Elena, Gavi, and Liat.</p> <p>A native Pittsburgher, David was an accomplished composer and conductor, as well as the founding Artistic Director of the Pittsburgh New Music Ensemble. He was a retired professor of Duquesne University School of Music.</p>

PLISKOVER ASSOCIATION
P.O. BOX 8237
PITTSBURGH, PA 15217
pliskover@pliskover.com
www.pliskover.com



Scholarship Announcement

Are you aware of the Pliskover Scholarship? Last year, we awarded the Pliskover Scholarship to Tori Weiner. Her \$500 prize was awarded based on an excellent essay. We wish Tori the best of luck in her educational endeavors!

The Pliskover scholarship is made available to children of active members in good standing who will be attending a post-High School educational program. Applicants must submit an application form and essay on the Pliskover Emigration Experience. In addition to receiving some financial assistance, the applicants have the opportunity to research their Pliskover heritage and gain a better understanding on the tight bond we share with our past. Previous scholarship winners are ineligible (limit one scholarship per person).

The 2016 Scholarship Application is on the following page. Applications are due to Pam Ludin, our vice President – Scholarship and Events, by May 15, 2016.

**2016 PLISKOVER CEMETERY
ASSOCIATION SCHOLARSHIP**

The Pliskover Cemetery Association is proud to announce the availability of funds to assist students pursuing post-high school education or training. Applicants must be children of members in good standing and may not have received the scholarship in the past.

Past recipients have received \$500 awards.

To be considered for the 2016 scholarship; please provide the demographic information below and a 250-500 word essay on the ***Pliskover Emigration Experience***.

- Name
- Address
- Telephone
- Birth date
- School that you plan to attend in Fall 2016
- Pliskover Relationship

Essays are due by May 15, 2016. Please submit to Pam Ludin via email: pludin@verizon.net

If you have any questions or concerns please feel free to contact me at 412.496.2521 or email pludin@verizon.net

PLISKOVER ASSOCIATION
P.O. BOX 8237
PITTSBURGH, PA 15217
pliskover@pliskover.com
www.pliskover.com



Visiting the Cemetery?

For those who have been to the cemetery over the past year, you already know that Route 51 is closed heading from Pittsburgh out to the cemetery. The project is reportedly taking longer than anticipated, so we should expect the closures to continue for the foreseeable future. Here are some alternate directions that you may find useful for your next cemetery visit.

Driving Directions to the Pliskover Cemetery from Pittsburgh and East:

Take I-376 West (to Pittsburgh/Airport).

Take exit 70C, to I-279 North/Ft. Duquesne Bridge (to North Shore).

On the bridge, stay LEFT onto PA-65 North/Ohio River Blvd. Continue for about 2.9 miles.

At light, turn LEFT onto McKees Rocks Bridge (signs to PA-51).

At the end of the bridge, stay RIGHT onto PA-51 North. Continue for about 4.7 miles.

Turn LEFT onto Coraopolis Road. Continue for 0.6 miles.

Turn RIGHT onto Green Oak Drive.

Pliskover Cemetery will be on your LEFT.

GPS: 29 Green Oak Drive, Kennedy Township, PA 15108

Driving Directions to the Pliskover Cemetery from Pittsburgh Airport:

Exit Airport onto I-376 East (to Pittsburgh). Continue for about 5.4 miles.

Take the Montour Run Road Exit.

At light, stay Straight (left lane) on Montour Run Road. This will cross beneath the highway.

Stay in the Right Lane to continue on Montour Run Road for 1.9 miles.

This road will become Beaver Grade Road. Continue another 0.5 miles.

You will get to a split. Bear LEFT on Clever Road. Continue for about 0.9 miles.

At traffic light, turn LEFT on Silver Lane. Continue for about 1.2 miles.

At stop sign (small gas station at corner), turn RIGHT on Forest Grove Road. Follow Forest Grove for about 1.2 miles, including crossing a bridge over I-79.

Go up the hill and turn LEFT on Herbst Road.

Then make an immediate RIGHT on Green Oak Drive.

Pliskover Cemetery will be on your RIGHT.

GPS: 29 Green Oak Drive, Kennedy Township, PA 15108

PLISKOVER ASSOCIATION
P.O. BOX 8237
PITTSBURGH, PA 15217
pliskover@pliskover.com
www.pliskover.com



Cemetery Rules, Regulations, and Fees

In speaking with a number of members, the Board has learned that there is a lot of confusion about the process and associated fees related to a burial in the Pliskover Cemetery. So, in an effort led by Board Member Pam Ludin, we have re-written the "Cemetery Rules, Regulations and Fees" schedule.

You will find a copy of this updated document on the following pages.

Closing

I hope that this Pliskover Newsletter was informative. To make it even more interesting, I invite you to send in news items about you and your family.

The Pliskover Board thanks you for your continued support for the Pliskover Cemetery Association. We appreciate the participation and contributions (financial and otherwise) of all of our members who hold the Association near and dear to your hearts. It is this personal connection that enables us to continue to thrive in our second century of operation. It is also what keeps the Pliskover bond among our families so strong.

Along these lines, as a reminder, if you have not yet paid your \$40 membership dues for the 2016 year, please send in your 100% tax deductible payment to:

Pliskover Cemetery Association
P.O. Box 8237
Pittsburgh, PA 15217

The Pliskover Cemetery Association Board of Directors wishes you a Happy Pesach, full of Life, Joy, and Freedom!

Always,

Jared Kaufman.
VP, Marketing
www.pliskover.com

**PLISKOVER ASSOCIATION
CEMETERY RULES, REGULATIONS AND FEES**

BURIAL PLOT ELIGIBILITY

1. A **member** in good standing (dues are continuous and current) is entitled to one (1) plot. Burial and related expenses are additional.
2. A **married member** in good standing is entitled to two (plots), for self and spouse. Burial and related expenses are additional.
3. **Children of members** who are full time students or who are under 21 years of age are entitled to a plot at no charge. Burial and related expenses are additional.
4. **Dependent disabled or exceptional children**, of any age, of members are entitled to a plot at no charge. Burial and related expenses are additional.
5. Burial plots are not transferable.
6. Cremation burials are subject to the same costs itemized below.

SCHEDULING & CONTACTS:

While the Pliskover Association will work with any funeral service provider, the one most commonly used by our membership is Ralph Schugar Funeral Home (412) 621-8282. The funeral service provider will contact **Bruce Ibe**, Pliskover 1st Vice President 412-759-8653 bruce@icspittsburgh.com to identify the cemetery plot and prepare the grave.

The Pliskover Association will try to accommodate families with respect to selecting grave locations to be close to other family members. Other than for one spouse no gravesites are reserved. Parents of departed family member cannot be reserved.

For scheduling a headstone unveiling, please contact Bruce Ibe to schedule a date and time. All fees must be paid prior to preparing the foundation for the monument/headstone.

BURIAL FEE:

Opening and closing of a single grave including routine grass cutting: **\$800**
The Opening and closing fee is collected by the funeral service provider prior to the funeral. Checks should be made payable to *Pliskover Association*.

Additional Burial Charges:

Additional burial charges will be billed by Pliskover Association after the funeral service.

- Use of additional digging equipment, such as a jackhammer, will have an additional charge of **\$200**

FOUNDATIONS for MONUMENTS (HEADSTONES):

Foundation and gravesite work will be done through the Association.

Permit fee for installation of the monument: **\$50**

No work will begin until the monument company receives a permit from the organization. The permit fee is collected by the monument company. Checks should be made payable to *Pliskover Association*

Foundations For Monuments (Headstones)continued

Cemetery Rules, Regulations and Fees continued

Monuments/headstones require a foundation that must be installed by our caretaker before the stone is set.

- Single foundation for a single stone: **\$600**
- Double foundation for a double stone: **\$750**

The double stone must be removed at the time of the second interment. The stone must then be reset. The cost for the removal and replacement of the double stone at the second interment **\$550**

GRAVE ENHANCEMENTS:

Pliskover no longer offers grave enhancements unless the enhancement is done to match the grave of an adjacent spouse.

1. Cement coping (curb) for an open planted bed per single grave: **ADD \$800**
2. Solid cement slab (closed bed) per single grave. **ADD \$850**
3. Marble ledger over the closed bed: Will be charged at the prevailing market price.

MONUMENT MAINTENANCE:

Additional monument maintenance services and repairs will be done through the association and will be priced accordingly.

All prices are subject to change.

(Revised 4/2016)